



**THE BEST  
DEVELOPMENT  
PROGRAMMES  
CHANGE THE  
WAY PEOPLE SEE  
THEMSELVES.**

**CUSTOMISED TEACHER ENRICHMENT PROGRAMMES  
SOLUTION BASED DESIGNS AND DELIVERABLES  
INSTITUTIONAL CONSULTANCY**

## About QEDRAK

Quintessential EDucational Resources And Knowledgeware or QEDRAK is an Educational Solutions provider catering to the pressing emergent challenges faced by all stakeholders of the school education arena – Students, Parents, Teachers and School institutions.

These form the 4 pillars of the company: QED-WIZ for kids, QED-SYNC for Teachers, QED-TIPS for Parents & QED-HUB for school institutions, providing exact need-specific solutions.



**QED-WIZ**



**QED-SYNC**



**QED-HUB**



**QED-TIPS**

## Founding Story

We, Bhavna Tandon, Ishita Verma and Kritika Mansingh, have been Parents and School Leaders within the current educational scenario. With our collective experience of over 60 years spanning classroom teaching, guidance & counselling, innovative curriculum design, setting up schools and affiliations, conducting staff training, establishing school monitoring systems, holding student and parenting sessions, inter alia, we understand that a new pathway has been defined by COVID and NEP 2020. Unless the education fraternity upskills themselves with relevant training, they will be ill-equipped to groom students for tomorrow and empower them with 21st century skills.

The drastic changes in education brought about by Covid-19 and the unveiling of NEP 2020 provided the perfect time for our team to combine our passion of doing something DIFFERENT and to revive the joy in learning. QEDRAK was born in 2021- to spearhead and propel the change we want to see in education.



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**I am learning every day to allow the space between where I am and where I want to be to inspire me and not terrify me.**

**Tracee Ellis Ross**

## Current Challenges

There is a clear disconnect between what education IS MEANT TO BE and what IT ACTUALLY IS in the current times. The NEP 2020 still exists at a 'conceptual' level relegated to webinars, conferences and Boardroom discussions- yet to be understood, imbibed and practiced to reach the desired compliance parameters.



**If we teach today's students as we taught yesterday's, we rob them of tomorrow.**

### THE GLARING CHASMS EXIST IN EVERY ASPECT AND FIBRE OF EDUCATION:

- **Textbook oriented Teaching Learning**  
-unmapped to age-appropriate curriculum designed around the Minimum Learning Levels advocated by the Policy makers.
- **Focus on 'completion' of the curriculum** and not deep-seated learning and application
- **Primarily ONE-WAY teaching-learning** (teacher to student) with limited or no time for healthy discussions for building & celebrating points of view, critical and high order thinking.
- **A 'ONE SIZE FITS ALL' delivery approach** with no equity-based practices for differentiated learners; leaving the smart ones unstimulated and the weak ones struggling to cope
- **The LIMITED 'experience' hands-on activity**  
-based learning severely restricting construction of knowledge through self and collaborative discovery
- **Lack of quality assessments -**  
ASSESSMENTS reduced to hard core quantitative marks and percentiles perceived to be the sole criteria for future, ruthless competition, rather than qualitative holistic 'competency & skills-based measurements'.
- **Emphasis on rote memory** rather than Higher Order Thinking Skills
- **Lack of balanced childhood-** Undue mental pressure (from both parents & schools) of performing for chasing ranks and 'elite' career options, as opposed to performing one's best based on one's innate talents and capabilities- thus depriving students of a balanced childhood with holistic development.
- **Teachers' skill upgradation** becoming a mechanical, stressful mandate of clocking 50 hrs of training with no evidence of whether the training is implemented in the classroom to elevate educational processes.
- **Disappointment and dejection faced by current students in the REAL world** with their inability to critically think of solutions, poor team and collaboration skills, lack of socio-emotional intelligence and more importantly, lack of training in being adaptive, creative and innovative.



# How does QEDRAK solve these challenges?

Having been teachers and school heads ourselves, we are aware of exactly what we found missing in the training programmes our institutions and staff received.

To begin with, we have prioritised our services to TEACHERS and INSTITUTIONS as they have in their power the ability to revamp, redesign and realign the learning environment for Change! Some conspicuous takeaways with QEDRAK services.



**DETAILED RESEARCH AND IN-DEPTH CONTENT KNOWLEDGE.**



**HANDS-ON, ACTIVITY-BASED APPROACH WITH DYNAMIC, REAL-LIFE ASSIGNMENTS.**



**TAILOR-MADE SESSIONS BASED ON THE SCHOOL HIERARCHY.**



**POST TRAINING HAND-HOLDING AND REVIEW SESSIONS.**



**INDIVIDUALISED FEEDBACK AND GUIDANCE ON ASSIGNMENTS SUBMITTED.**



**TRAINING AND SUPPORT THROUGH OFFLINE AND ONLINE SESSIONS..**



**READY-TO USE, CUSTOMISABLE TEMPLATES AND FORMAT TO EASE TRANSITION AND BUILD SYSTEMATIC APPROACHES**

## Pillars of QEDRAK

### QED HUB

Schools are the at the very heart of our education system and we offer our services to support them at every level.

- SCHOOL START-UP
- AFFILIATION
- RESTRUCTURING BASED ON NEW POLICIES
- RECRUITMENT AND STAFF HIERARCHY
- STAFF APPRAISALS
- DESIGNING CLASSROOMS – ESPECIALLY FOR FOUNDATIONAL YEARS
- CURRICULUM MAPPING AND ALIGNMENT
- TEMPLATES FOR RECORDS AND MONITORING
- DOCUMENTATION AND ARCHIVING
- LEARNING MANAGEMENT SYSTEMS
- QUALITY AUDIT AND GUIDELINES FOR IMPROVEMENT

### QED SYNC

The QED-SYNC programmes focus on empowering practitioners to directly implement their learning in the classroom. We assist School Leaders, Sectional Heads & Coordinators, Main & Asst. Teachers in the pedagogical, child centric approaches and practices related to teaching-learning-assessment and holistic growth. Mapped to NEP 2020, Multiple Intelligences, Design Thinking, STREAM/Integrated Learning, as well as Human / 21st century Skills, QEDRAK programmes Enable, Enrich, Empower and Engage educators and keep them abreast with the best practices internationally. Some of our popular training programme topics are:

SOME OF OUR POPULAR TOPICS ARE :

- IMPLEMENTATION OF NEP 2020
- BLOOM'S TAXONOMY (MAKE YOUR CLASSROOM BLOOM)
- DEMYSTIFYING CIRCLE TIME (MAKING CT A CLASS-SCHOOL CULTURE)
- MASTERING MCQS FOR MEANINGFUL LEARNING

The training programmes can be availed as webinars, live workshops, blended workshops or self-paced courses. To know more about other available training topics, please contact us on email or phone.

## QED TIPS

Being parents of kids in these modern times, we realise Parenting has become challenging. In the absence of Support Groups to help one another, the QEDRAK Team chose to reach out to parents to alleviate their stress in areas that we have experience and expertise in. These include :

- GOAL SETTING
- HANDLING TEENAGE YEARS
- COPING WITH SIBLING RIVALRY
- PUBERTY SESSIONS
- ADDRESSING ISOLATION, DEPRESSION AMONG KIDS
- KNOWING MY CHILD – INNATE TALENTS, INTERESTS AND GOALS
- CAREER AVENUES IN THE MODERN WORLD

## QED WIZ

At the core of our activities, we celebrate the spirit within a child and truly believe...



**What is essential is to realize that children learn independently, they learn out of interest and curiosity, not to please or appease the adults in power; and that they ought to be in control of their own learning, deciding for themselves what they want to learn and how they want to learn it.**

*John Holt*

Under this pillar, we provide children with interesting knowledge items and activity that they typically DON'T and WON'T learn at school – essentially **fun and enjoyable Tricks & Treats**.

These are easily accessible under **3 categories** (guided by NEP 2020)

**Foundation** (3yrs to 7yrs) | **Primary & Middle** (8yrs to 13yrs) | **Secondary** (14yrs to 17/18yrs)

We aspire to develop this pillar into a **joyful and sought-after** page to visit!



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**The capacity to  
learn is a gift;  
the ability to  
learn is a skill;  
the willingness  
to learn is a  
choice.**

**Brian Herbert**





## Success Stories

QEDRAK may be young in age, but we are blessed and reassured by the faith instilled in us by the esteemed portals of learning we have interacted with. These include Sacred Heart School (Siliguri), Jasudben ML School & Bloomingdales (Mumbai), Bombay Scottish School (Powai), Group of Air Force Schools (pan India), The Woodstock School (Batala), GEMS (Our OWN English High School) – Sharjah, (UAE), St. Kabir group of Schools and Shaishav School (Vadodara), and WORLD EDUCATION FELLOWSHIP (INDIAN SECTION, Mumbai).

What stood out, was the effort made by the QEDRAK team to research deeply into the topics and bring out what was relevant to the school, with the cutting-edge findings (generally elusive to school teachers) in a busy school year. In the effective, compact sessions, our teachers felt updated with the current best practices which fit well into our culture and were usable enough to change school culture positively in selected areas.

**Mr Prafulla M. Pradhan**  
Principal, Sacred Heart School, Siliguri

The QEDRAK workshop titled Implementing NEP 2020 was indeed timely and focused. It provided the participant principals clarity and an opportunity to discuss and debate the contentious issues regarding this policy, among themselves.... from the 'fuzzy' areas, to the intricacies of new elements. Your zeal, commitment, informal and participative approach was appreciated by one and all. I am sure conducting such workshops throughout the country will benefit the community & we look forward to many more from team QEDRAK!

**Dr. Priti Sachdev**  
Honorary Secretary,  
World Education Fellowship (Indian Section)

## The Catalysts



### BHAVNA TANDON

Ms. Bhavna Tandon has successfully led a team of teachers to attain excellence while stressing upon holistic growth of students for 18 years in both Gujarat Board and CBSE schools in Vadodara. She holds a Master's degree in Clinical Psychology and a Diploma in Fashion Designing. She puts her expertise in Psychology to good use in managing workspaces and human resource. She develops academic curriculum, not just for generic schooling but also for students struggling with emotional, behavioural and academic concerns. In January 2021, Ms. Bhavna founded QEDRAK to drive the change she has always wanted to bring about.



### ISHITA VERMA

With 30 years of experience in the corporate sector and school education, Ms. Ishita S Verma brings an interesting spread of insights to the QEDRAK team. A Sociology graduate, PGDCA and a Gold Medal in Educational Management, her true passion lies in being with children, animals and nature. She excelled at designing and implementing innovative and sustainability-driven curriculum for students of the schools she headed and helped set up. She has conducted several in-service training sessions for teachers and parents; sessions for the Gyan Sarovar Sahodaya Schools (Gujarat); as well as webinars, chapter reviews and chapter frameworks for Collins India.



### KRITIKA MANSINGH

Ms. Kritika Mansingh brings to QEDRAK her skills as a Certified Guidance Counsellor and a Teacher Trainer apart from 20 years of working with children. She is a cyber safety advocate too. Kritika founded and headed an upper primary school for 12 years in Haridwar and has been a Resource Person (Teacher Training) at the prestigious Azim Premji Foundation. She is currently heading the Centre for Parent & Child Counselling at Haridwar. She holds a double Masters- one in Advertising & Communication and the other in Sociology. She is also a UGC-NET Scholar.





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